world conference cities & ports
by aiVP
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SPONSORSHIP OFFER
The international meeting place for port cities
The International Association Cities & Ports (AIVP) works to improve port city dialogue and to promote cooperation between local and regional government authorities, port authorities, citizens, and economic stakeholders. Today, nearly 200 port cities worldwide, all members of the AIVP, are committed to putting port city dialogue at the heart of their urban, port, and economic development projects. As port cities are on the front line regarding sustainable development issues, the Agenda 2030 of AIVP provides an invaluable framework for testing and deploying innovative practical solutions, while retaining the unique character of each port city.

The port of Lisbon

With an outstanding geographical location, Lisbon is an important shelter for all types of boats, and a port of call for cruise ships in the Atlantic, Western Mediterranean, Northern Europe, and North Africa as well as for transatlantic cruises.

In fact, the port of Lisbon welcomes all kinds of cruise ships. Besides the magnificent natural conditions, the cruise ships that berth in Lisbon have at their disposal four passenger terminals located in the city center, equipped with modern safety equipment, and offering various services.

The mild climate, the diversity of tourist sites, good international airlift, and the variety of hotel supplies are some of the factors that make Lisbon a privileged destination. The Marina de Lisboa hosts approximately 1,000 vessels in its four recreational docks – Alcântara, Santo Amaro, Belém, and Bom Sucesso – offering its visitors a wide range of services, which also benefit the existing supply in a big city.
World Conference Cities & Ports, a unique meeting place

The AIVP World Conference Cities and Ports is the international meeting place for port city stakeholders to share their knowledge, promote their projects, establish international cooperation links, jointly face the challenges of the sustainable port city, and express their points of view to international organizations.

For all the participants, the conference is the occasion to confront their opinions around round tables centered on the 10 objectives of the AIVP 2030 Agenda. The conviviality of the AIVP network, maintained since its creation, contributes to the transparency and richness of the debates, creating a unique meeting moment that makes a difference.

Target audience

- port and urban decision-makers
- mayors
- presidents of port authorities
- heads of departments
- technical experts
- companies

Theme of the 2024 conference

“Open Piers: Steering flows between people, planet, and port cities”

Piers are the ultimate interface between land and water. They are the connection between port cities and the planet. Their accessibility has been a key indicator for the evolution of the port-city relationship. They changed from being accessible in the past, to gradually becoming off-limits. Fortunately, there is an ongoing tendency to reopen the piers, establishing a new kind of port-city relationship. How permeable are these relationships today? What flows are shaping these interactions? How are port cities presenting local answers to global trends? How do they fit together? And how are ports reopening their piers?
Discover one of the most futuristic and remarkable buildings in Lisbon, facing right onto the Tagus. Between the nationalistic tradition of the Torre de Belém and the symbol of seafaring toil that is the Doca de Pedrouços, you’ll find the Champalimaud Foundation. Also known as the Centre of Research into the Unknown, the building is as innovative and important as the biomedical research performed inside.

You can visit the gardens and open-air amphitheater, sit in the magnificent Darwin’s café, and appreciate the view as countless scientists and researchers work on neurosciences and cancer research.

The building, designed by the architect Charles Correa, seeks to raise architecture to the level of sculpture, sculpture to the level of beauty, and beauty to the level of therapy – to honor the center’s work.

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### Why become a sponsor of the AIVP 2024 World Conference?

- **To raise your profile**

  Guaranteed visibility with international decision-makers

- **To associate your image with an international high-end event**

  The AIVP is the world's leading network of high-level stakeholders in port city development.

- **To develop your business**

  Explore new business opportunities worldwide
OFFER N°1 COFFEE BREAK SPONSORING

- Exclusive sponsorship of one of the three coffee breaks
- 1x delegate pass with a major discount on the additional passes
- Acknowledgements on stage by the Moderator before the break
- Opportunity to display roll-up promotional material in the break area
- 1x Non branded Tabletop exhibition space
- Announcement of your sponsorship on social media
- Company logo on digital screens and holding screens throughout the event and conference
- Company logo will be displayed on the sponsor banner for all email campaigns
- Company bio, logo & URL on the event webpage
- 1x Dedicated LinkedIn post leading up to the event
- Acknowledgement as a sponsor in the press releases and all the communication materials

OFFER N°2 LUNCH BREAK SPONSORING

- Exclusive sponsorship of one of the three lunch breaks
- 2x delegate passes with a major discount on the additional passes
- Acknowledgements on stage by the Moderator before the break
- Opportunity to give an address on stage just after the acknowledgment of the moderator
- Opportunity to display roll-up promotional material in the break area.
- 1x Non branded Tabletop exhibition space
- Announcement of your sponsorship on social media campaign
- Company logo on digital screens and holding screens throughout the event and conference
- Company logo will be displayed on the sponsor banner for all email campaigns.
- Company bio, logo & URL on the event webpage
- 1x Dedicated Email campaign to present the sponsors (+10000 suscribers)
- 1x Dedicated LinkedIn post
- Acknowledgement as a sponsor in the press releases and all the communication materials
See you in Lisbon!

FOR MORE INFORMATION, PLEASE GET IN TOUCH WITH:

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