



**world conference
cities & ports**

by **aiVP**

NEW YORK CITY 2025

**Navigating Change
Innovating Ports, Cities and Climate**

20th World Conference Cities & Ports

SPONSORSHIP OPPORTUNITIES

An event by:



In partnership with:

NYC / EDC



EXPERIENCE THE CONVIVIALITY OF THE AIVP WORLD CONFERENCE

The AIVP World Conference Cities and Ports is the **only international event for port city stakeholders** to share their knowledge, showcase their projects, establish international cooperation, and tackle the challenges of sustainable port cities.



CONFERENCE HIGHLIGHTS

- **Plenary sessions** for topical overviews
- **Parallel sessions** and workshops to go into depth
- **Site visits** to get inspired
- **Social events** for connection and collaboration



OUR KEY TOPICS

- Energy transition
- Community engagement
- Blue economy
- Sustainable cruises
- Port city interface
- Resilience & governance
- Culture and heritage



Annual event
in a new
destination
every year



4 days



300 expected
attendees from
50 countries



Simultaneous
translation:
French, English,
Spanish

OUR ATTENDEES

**In the 3 last conferences*

THEIR INDUSTRIES

- 48%** Port authorities
- 28%** Local governments
- 15%** Private sector entities
- 9%** Others (Academics, non-profit organizations, etc.)

THEIR JOBS

Presidents and CEOs; Mayors;
Elected officials; Executive
Directors; Architects;
Professors; Project managers;
Urban planners;

THEIR TOP 3 CONFERENCE EXPERIENCES

- 1/ The content of the session and the quality of the speakers
- 2/ The relevancy of current topics of interest
- 3/ The conviviality between attendees and networking opportunities

THEIR SATISFACTION



95% would recommend the
Conference



The AIVP World Conference is remarkable in that it gathers ports and city representatives in the same place, providing an original and innovative forum to shape sustainable port cities.

Jason Giffen

Chief Sustainability & Innovation Officer
Port of San Diego

WHO ARE WE ?

Founded in 1988, the AIVP is an **international and non-profit organization committed to promoting dialogue and collaboration between cities and ports**. Our mission is to facilitate the exchange of knowledge, support innovative projects, and foster international cooperation to meet the challenges linked to the sustainable development of port cities.

Together, let's build a sustainable future for port cities!



LET'S MEET IN NEW YORK CITY IN 2025!

The AIVP and New York City Economic Development Corporation (NYCEDC) are excited to host the 20th AIVP World Conference in November 2025. Join the discussion on the future of port cities and come together around the 10 goals of the Agenda 2030 by AIVP.

With ambitious projects to transform its waterfront, New York City is at the center of AIVP topics. Join us and be inspired!

“The world's port cities face many common challenges from leveraging waterways to moving goods and people, to making our urban environments stronger and more resilient. We're thrilled to host the AIVP World Conference to advance innovation in port cities.

Andrew Kimball
President & CEO
NYCEDC



AIVP WORLD CONFERENCE 2025 Why becoming a sponsor?

1/ Raise your profile

- **Guaranteed visibility** with international decision-makers from more than 50 countries.
- **Benefit from the AIVP network:** more than 10,000 subscribers across key digital communications.

2/ Strengthen brand image

- **Associate your image** with the world's leading organization promoting port city dialogue and fostering the development of sustainable port cities.

3/ Promote your expertise

- **Showcase** your projects and initiatives.
- **Access to a qualified audience** and direct contact with influential decision-makers in the port and urban sectors.
- **Explore** new business opportunities worldwide.

More information

Conference venue and hotel:

New York Marriott - the Brooklyn Bridge
333 Adams St, Brooklyn, NY 11201, USA

Contact:

Anas Laani
alaani@aivp.org
+33 7 68 61 40 91



 @World Conference
Cities & Ports by AIVP

 @aivp_net





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New York City 2025

Prices are indicated in Euro and USD

SPONSORSHIP PACKAGES

PLATINUM

€14,500 (\$16,500)

2 available

GOLD

€6,750 (\$7,690)

6 available

SILVER

€3,250 (\$3,700)

12 available

BRONZE

€1,250 (\$1,400)

20 available

ONSITE BENEFITS

Tickets (including social events)	3	2	1	
Discount on additional tickets	25%	25%	25%	25%
Acknowledgements at the opening and closing ceremony	Logo featured on screen + individual special mention	Logo featured on screen + individual mention	Logo featured on screen without mention	Logo features on screen without mention
Logo featured on slide show loop in between session	✓	✓	✓	✓
Logo on all name badges	✓			
Exclusive visibility during the plenary sessions including a 3-minute speech at the beginning of the official opening session	✓			
Exclusive visibility during sponsored parallel session including a 3-minute speech during its opening		✓		
Reserved seat during the plenary session	✓			
Logo displayed on the photocall	Premier	Priority		
Accommodation included for one person (four nights) at the conference venue (Suite)	✓			

OFFSITE BENEFITS

Visibility of your logo on the home page of the Conference's website	Premier	Priority	Regular	Basic
Logo displayed in the digital program	✓	✓		
Visibility of your logo in the email campaigns dedicated to the conference	Premier	Priority	Regular	Basic
Social Media (Linkedin) visibility	Two individual posts	One individual post	One post dedicated to silver sponsors	One post dedicated to bronze sponsors
Dedicated article in the Conference's newsletter and website	✓			
Highlighting in the sponsor page of the Conference's website	Premier + introduction text (200 words on average)	Priority + introduction text (100 words on average)	Regular + introduction text (50 words on average)	Basic
Provide files (video, documents, slides) to include in a "digital tote bag", sent to all attendees	3 files	2 files	1 file	
Visibility on official communication media (press releases, publications, etc.)	✓			

Prices are indicated in Euro and USD

	FULL PRICE	PLATINUM sponsor (25% discount)	GOLD sponsor (20% discount)	SILVER sponsor (15% discount)	BRONZE sponsor (10% discount)
Welcome cocktail (1 available) <ul style="list-style-type: none"> Be listed as the exclusive host on all digital and physical schedules Exclusive visibility throughout the venue 3-minute speech at the opening of the cocktail Signage and materials you provide will be prominently displayed around the food and beverage stations 	€8,500 (\$9,700)	€6,375 (\$7,275)	€6,800 (\$7,760)	€7,225 (\$8,245)	€7,650 (\$8,730)
Breakfast and lunch sponsor (2 available) <ul style="list-style-type: none"> Be the exclusive sponsor of all breaks (coffee breaks, and lunch) on one of the conference days Be listed as the exclusive host on all digital and physical schedules Exclusive visibility throughout the venue Signage and materials you provide will be prominently displayed around the food and beverage stations 	€6,000 (\$6,850)	€4,500 (\$5,137)	€4,800 (\$5,480)	€5,100 (\$5,822)	€5,400 (\$6,165)
Host table at the gala dinner (5 available) <ul style="list-style-type: none"> Invite your own guests during the gala dinner (10 guests per table) 	€1,500 (\$1,700)	€1,125 (\$1,275)	€1,200 (\$1,360)	€1,275 (\$1,445)	€1,350 (\$1,530)



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