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Education for the port's social acceptance

Port Campus for Teacher Training

Puerto Bahía Blanca, Argentina

General Overview

The project “Bahía Blanca: City–Port as an Educational Setting and Its Regional Projection” aims to strengthen the **social license** of the Port of Bahía Blanca through **education**. Through the **Port Campus for Teacher Training**, it seeks to **consolidate the City–Port identity** and expand its educational influence throughout the region.

The initiative proposes to **systematize teacher training**, integrate historical, productive, cultural, and environmental content related to the **port environment**, and **promote pedagogical development** in key areas such as logistics, foreign trade, environment, and sustainable development.

This proposal aims to **institutionalize these objectives** in response to the need to sustain and strengthen the port's social license, while generating **educational, community, and economic benefits**.

- Continue and expand training programs related to social, economic, and productive transformation processes.
- Consolidate the City–Port identity as a key component of regional development.
- Strengthen the community–knowledge–development relationship, fostering inclusive growth.

Training lines

The Port Campus offers in-person and virtual spaces, technological resources, educational materials, and a specialized training team.

TRAINING LINES AND MODULES:

1. **The Port and the People:** history, port identity, culture, festivities, and the city–port relationship.
2. **The Port and the Environment:** sustainability, renewable energy, flora and fauna of the estuary, environmental initiatives of the CGPBB, and compliance with the SDGs.
3. **The Port and Production:** port functions, community and port agents, services, and the **Port Vision 2040**.

TRAINING MODALITIES AND STRATEGIES:

- In-person and virtual training sessions, workshops, seminars, and the production of educational resources.
- Annual planning, institutional and social media outreach, and continuous evaluation of outcomes.



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