



world conference  
cities & ports

by aiVP **DUNKIRK 2026**

November 3 to 6 - FRANCE

**CITIES AND PORTS IN MOTION:  
TIME FOR ACTION!**



An event by:



In partnership with:



**SPONSORSHIP OFFERS**

# ABOUT THE AIVP WORLD CONFERENCE CITIES & PORTS

The AIVP World Conference Cities & Ports is the **only international event dedicated to port-city stakeholders** to share their knowledge, showcase their projects, establish international cooperation, and tackle the challenges of sustainable port cities.



## CONFERENCE HIGHLIGHTS

- **Plenary sessions** for topical overviews
- **Parallel sessions and workshops** to do into depth
- **Site visits** to get inspired
- **Social events** for connection and collaboration



## OUR KEY TOPICS

- Energy transition
- Community engagement
- Blue economy
- Sustainable cruises
- Port city interface
- Resilience & governance
- Culture & heritage



An annual event, with a new destination every year



4 days



300 participants on average, representing more than 40 nationalities



Simultaneous translation into French, English, Spanish

## PARTICIPANTS

\*3 last conferences

### THEIR INDUSTRIES

- 48% Port authorities
- 28% Local authorities
- 15% Private-sector entities
- 9% Others (academics, NGOs, etc.)

### THEIR JOBS

Presidents and CEOs; Mayors; Elected officials; Executive Directors; Architects; Professors; Project managers; Urban planners;

### THEIR TOP 3 CONFERENCE EXPERIENCES

- 1/ The content of the sessions and the quality of the speakers
- 2/ The relevancy of current topics of interest
- 3/ The conviviality between attendees and networking opportunities



95% recommend attending the conference

“The AIVP World Conference is remarkable in that it gathers ports and city representatives in the same place, providing an original and innovative forum to shape sustainable port cities. In this spirit, the Port of San Diego has chosen to support the 2025 edition of the conference as a Platinum sponsor.

Jason Giffen

Chief Sustainability & Innovation Officer  
Port of San Diego

## WHO WE ARE?

Founded in 1988, the AIVP is an international and non-profit organization **committed to promoting dialogue and collaboration between cities and ports**. Our mission is to facilitate the exchange of knowledge, support innovative projects, and foster international cooperation to meet the challenges linked to the sustainable development of port cities. **The AIVP is nowadays the leading international platform for dialogue, expertise, and influence on these issues.**



# SEE YOU IN DUNKIRK, FRANCE, IN 2026!

As a pioneer in industrial and port decarbonization, Dunkirk, France, will host the 21st edition of the AIVP World Conference Cities & Ports.

Faced with climate challenges, the Dunkirk region has placed decarbonization at the heart of its development strategy. Its ambition: to become a large-scale demonstration site for the ecological transition, evolving from a high-emission region into a producer of solutions. This initiative relies on close collaboration between industry, Dunkerque-Port, the Dunkerque Urban Community, and all public and private stakeholders. It serves as a concrete case study, perfectly aligned with AIVP's vision, which positions city-port dialogue as a key driver of sustainable transformation in city-port regions.



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## Why sponsor the AIVP World Conference on Cities & Ports?

### 1/ Boost your visibility

- **Gain guaranteed visibility** among international decision-makers from more than 40 countries.
- **Take advantage of the AIVP network:** over 10,000 contacts via targeted digital communication channels.

### 2/ Enhance your image

- **Associate your brand with the only international organization** dedicated to city-port dialogue and the sustainable growth of city-port regions.

### 3/ Highlight your expertise

- **Promote** your projects and initiatives to a targeted audience.
- **Connect directly** with influential decision-makers in the port and urban sectors.
- **Identify and develop new** international business opportunities.

### Practical information:

#### Conference venue

Palais des congrès de Dunkerque – Kursal  
N7 bis Place du Casino,  
59140 Dunkerque, FRANCE



@World Conference  
Cities & Ports by AIVP



@aivp\_net



[www.aivpworldconference.org](http://www.aivpworldconference.org) / [www.aivp.org](http://www.aivp.org)

#### Contact sponsoring:

Anas Laani  
alaani@aivp.org  
+33 7 68 61 40 91





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# SPONSORSHIP PACKAGES

	<b>PLATINUM</b> 30 000€ / 34 000 \$ 1 available	<b>GOLD</b> 20 000€ / 23 000 \$ 2 available	<b>SILVER</b> 6 500€ / 7 500 \$ 6 available	<b>BRONZE</b> 3 500€ / 4 000 \$ 10 available
<b>Benefits during the conference</b>				
Pass to attend the conference	8	5	2	1
Discount on additional passes	25%	25%	25%	25%
Acknowledgments during the opening and closing ceremonies	Logo displayed on screen and special mention	Logo displayed on screen and special mention	Logo displayed on screen and credit	Logo displayed on the screen
Logo featured in the slideshow running between sessions	✓	✓	✓	✓
2 minutes video running on a loop between sessions	✓	✓		
Access to a VIP partner area	✓	✓		
Speaking at the conference	Plenary session	Plenary session	Parallel session	
A dedicated A1-sized poster displayed throughout the three-day conference				✓
Reserved seats during plenary sessions	✓	✓		
Logo displayed on the photocall	Level 1	Level 1	Level 2	
Exclusive sponsor of the welcome reception (limited to one sponsor)	✓			
Gala Dinner Sponsor (limited to 2 sponsors)	✓	5 000€ HT	6 000€ HT	7 000€ HT
Sponsor of lunches and coffee breaks (limited to 2 sponsors)	✓	3 000€ HT	4 000€ HT	4 000€ HT
<b>Other benefits</b>				
Logo displayed on the conference's digital and print communications materials (website, email campaigns, etc.)	Level 1	Level 2	Level 3	Level 4
Social media visibility (LinkedIn)	2 individual posts	2 individual posts	1 individual post	1 post dedicated to all bronze sponsors
Featured article on the conference website and in the newsletter	✓	✓		
Documentation included in the "Digital Tote Bag" that will be provided to participants	3 files	2 files	1 files	1 files



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## OTHER SPONSORSHIP OPPORTUNITIES

Offers available outside of sponsorship packages

	VALUE
<b>Gala dinner (limited to 2 sponsors)</b> <ul style="list-style-type: none"><li>• Announcement of the event sponsor</li><li>• 3-minute speech</li><li>• Reserved table</li><li>• Logo displayed on the menus</li><li>• The signage and promotional materials you provide will be prominently displayed throughout the dining and beverage areas.</li></ul>	8 000€ / 9200 \$
<b>Lunches and coffee breaks throughout the conference (limited to 2 sponsors)</b> <ul style="list-style-type: none"><li>• Announcement of the sponsor for lunches and coffee breaks during the plenary session</li><li>• The signage and promotional materials you provide will be prominently displayed around the food and beverage areas.</li></ul>	5 000€ / 5800 \$

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**Join us as a sponsor!**

Contact AIVP :

**Anas Laani**  
alaani@aivp.org  
+33 7 68 61 40 91

**Romain Hyart**  
romain.hyart@ecosysteme-d.fr  
+33 6 72 40 54 10

Contacts Dunkerque :

**Isabelle Devinne**  
idevinne@portdedunkerque.fr  
+33 6 16 12 19 72

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