Developing the skills of tomorrow

Anticipating skills needs, promoting maritime careers

Dunkirk, France

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A shared Maritime, Logistics and Port Campus

Supporting the creation of a Maritime, Logistics and Port Campus will build on cooperation between GPMD, CUD, Port Center, universities, the Department for Education and France Travail.

Coordinating training programmes around business needs will support technological, digital and environmental transitions. This could take place within the Steering Committee of the Observatory for Maritime Activities and Professions.



Attracting tomorrow's talent

School visits will introduce young people to little-known maritime, logistics, and port careers. A shared career map will identify today's and tomorrow's professions, while communication at trade fairs will showcase their diversity, job prospects, career progression, and strategic importance for national sovereignty.

These initiatives will foster an attractive, sustainable training ecosystem supporting employment, competitiveness and sector development.



Stronger links between education and industry

Closer cooperation between businesses and training providers is essential to align the skills taught with the changing needs of the maritime, logistics, and port sectors.

By participating in teaching sessions, professionals can bring their practitioner's view into the classroom, share their expertise, and introduce students to maritime careers, strengthening the connection between education and the workplace.





MORE INFO AND CONTACT

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